

Are you ready to commit to sustainability practices to grow your business and be a better steward of our planet?

Now more than ever, companies of all sizes need to start analyzing how sustainability can impact their business for their customers, community, and the environment.

Welcome to Environmental Sustainability Module 1: Introduction to Sustainability.

My name is Elizabeth Shanley, and I'm a member of The Fehlig Group.

In this learning module, I'm going to explain to you what sustainability is, why it's good for your business, communities, employees, and the planet, and how you can begin applying positive sustainable practices in your company.

Since 1993, The Fehlig Group has served as impact advisors to clients ranging from global corporations to small local businesses,

developing comprehensive sustainability strategies and implementing best practices that lead to better business results, increased social impact, and environmental stewardship.

We help businesses of all sizes achieve the benefits they seek for their customers, communities, employees, and the planet.

We call ourselves impact advisors because we've seen through research and experience that companies that assess, manage, and communicate their environmental and social performance differentiate themselves from their competitors and help their local communities and their employees thrive.

And we've discovered that most businesses already have at least a few existing practices in place that they may not realize fall under sustainability.

We help them understand the impact they are already making and the differences that they can make in the future by applying best practices.

This introductory course on environmental sustainability will give you the information to identify where you are and help you to go further.

I'll give you the tools and resources to get you started and the encouragement to delve deeper.

By the end of this course, you will understand the value of sustainability to your brand, the impact it has on supply chains, and the difference you can make for your business, your customers, communities, and the planet.

I'm going to start with an overview of the environmental, social, and governance dimensions of sustainability, the E, S, and G, and then focus more specifically on the E, the environmental area.

At the end of this course, I will help you complete a brief self-assessment to begin focusing on your sustainability practices.

You will be able to recognize best practices you already have, determine where you can build, and identify what you're missing.

The self-assessment will give you a baseline to help you put together a sustainability plan.

Let's get started.