

(bright music)

Welcome to preparing for any, and all disasters, brought to you by the Technical Assistance Program at Pacific Gas and Electric. PG&E is passionate about safety, and even more committed to ensuring diverse businesses are proven and prepared to function as a strong link in the chain of survival.

My name is Pamela Isom, President/CEO of ICE Safety Solutions.

For the past 21 years, I've had the distinct honor to serve corporations across the US with their emergency response plans, training, and equipment.

As business owners, we strive to bring solutions to our customers every day. Therefore, we will examine how to deliver as a critical supplier, gaining the clarity needed to ensure that when a disaster strikes, our business and our customer's business will not be at risk.

Following this module, we will focus on reducing your risks in the corporate supply chain. Are you starting with the "what if" plan when designing, building, and executing your disaster preparedness plan?

We will learn how to conduct a business impact analysis, gap analysis, and create a continuity plan for a variety of emergencies and disasters. We will learn plug-and-play tools for internal and external communications.

We will close our session with backup plans for staffing and finance and take a closer look at the resources PG&E has available for disaster preparedness and related business resources available through the PG&E Action Center.