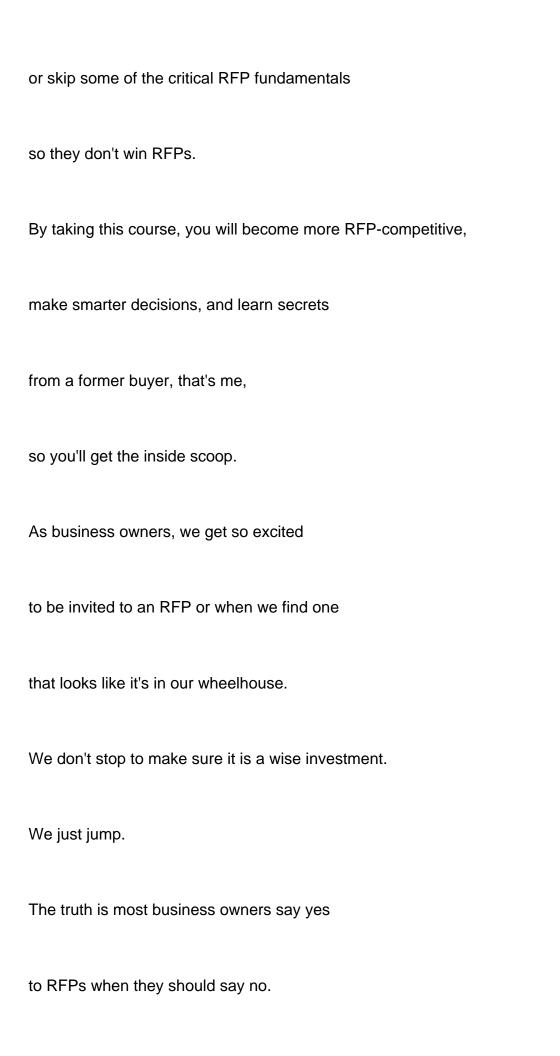
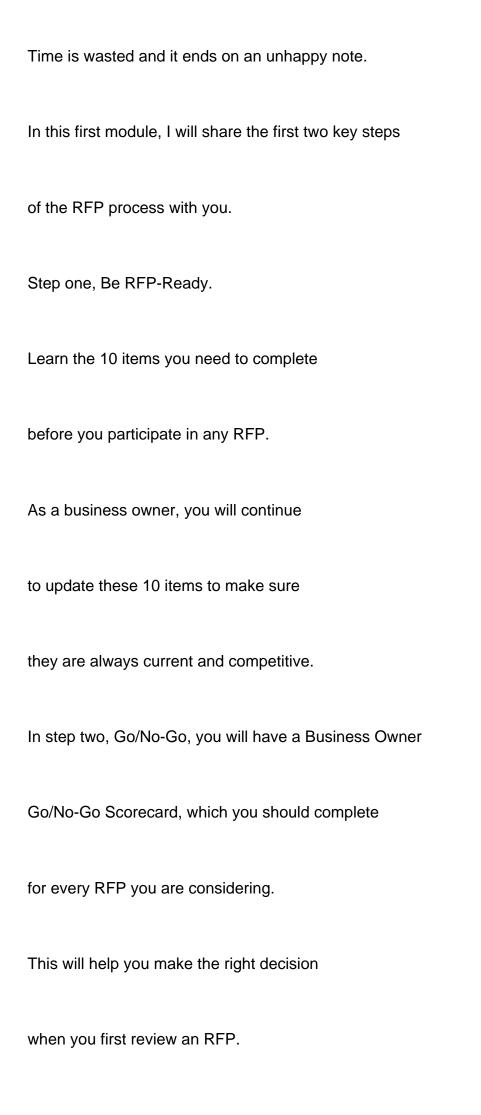


our spend pool was 16 billion. Second, as a business development director writing and winning RFPs, I led multiple companies to win over 120 million in less than 18 months. And currently, as a coach who has guided small and diverse business owners to RFP successes time and time again. The goal of this course is to give you an RFP roadmap to increase your RFP scores and your odds of success. Keep in mind, the RFP response process can be a mystery to those who have never participated and very frustrating to those struggling to win an RFP for the first time. Even experienced RFP submitters can forget

to update their readiness materials





This quick analysis will save you valuable time
and resources, in addition to getting you laser-focused
on what you do best.
Join me for this first module, RFP Readiness.
Let's get started.